



Privacy Policy

English version – Last updated: May 4, 2021

The Plug In Digital Privacy Policy aims to provide a clear explanation about the types of information that we collect and the way in which we use that information to offer users a superior gaming and social gaming experience. By agreeing to our Privacy Policy:

<https://plugindigital-cdn.s3.eu-west-3.amazonaws.com/Plug+in+Digital/PlugInDigital-Privacy-Policy.pdf> and our Terms of Service: <https://plugindigital-cdn.s3.eu-west-3.amazonaws.com/Plug+in+Digital/PlugInDigital-Terms-of-Use.pdf> when creating an account and installing the game, you authorize us to collect, store, use and disclose your personal information as described in this Privacy Policy.

The PID Games brand is the property of Plug In Digital, and is fully concerned by the content of this privacy policy.

Introduction

Plug In Digital develops and publishes mobile games and social network games for the Internet and handheld devices, hereinafter referred to as the “Service(s)”. Throughout this Privacy Policy, “Plug In Digital” refers to Plug In Digital SAR and affiliate companies, meaning subsidiaries, parent companies, joint ventures and any other business entities under joint control. We also refer to Plug In Digital as “We”.

If you have any questions about our Privacy Policy or the way in which we collect and use personal information, please contact us as described in the section entitled “Contact us”. If you play our games over a social network, such as Facebook, you must also read and accept the Privacy Policy and the Terms of Service for that particular social network or any other service concerned.

Plug In Digital agrees to protect and respect your privacy. This Privacy Policy, including our Terms of Service which are available at [plugindigital.com https://plugindigital-cdn.s3.eu-west-3.amazonaws.com/Plug+in+Digital/PlugInDigital-Privacy-Policy.pdf](https://plugindigital-cdn.s3.eu-west-3.amazonaws.com/Plug+in+Digital/PlugInDigital-Privacy-Policy.pdf), explains how we use the information collected from or provided by you. This includes personal information (information that can be used either directly or in combination with other information to identify you) and non- personal information. Please read this Privacy Policy carefully to understand how we collect and use your information.

This Privacy Policy explains how Plug In Digital respects your privacy when playing or using one of the following services:

Our websites, including and any other sub-domains of www.pluginindigital.com (hereinafter the “Website” or “Websites”). All our online and mobile games, products and services, including apps for iOS, Android, BlackBerry and Windows Phone devices and any other platforms concerned. All our products and services (including help desk services) that can be accessed through a web application, third-party platform or social network service (such as Facebook or any other social network).

We will refer to the above as “Services” throughout this Privacy Policy. By using any one of our Services, you confirm that you have read, understood and accepted this Privacy Policy. This Privacy Policy is supported by our Terms of Service, which are available at <https://pluginindigital-cdn.s3.eu-west-3.amazonaws.com/Plug+in+Digital/PlugInDigital-Terms-of-Use.pdf>. If you do not agree with this Privacy Policy, please refrain from using our Services. If you have any questions, please write to us at rgpd@pluginindigital.com.

We collect information solely in the course of our activities and for the purpose of responding to your enquiries, in pursuance of the French Data Protection Act 1978.

Personal information refers to any data

that can be used to identify a person either directly or indirectly (“Personal Information”).

By creating an account, you authorize Plug In Digital to collect and use your Personal Information in accordance with this Privacy Policy. If you do not agree with this Privacy Policy, please refrain from using our online games or any games with online functionality, our Websites and any Plug In Digital online products and services (hereinafter referred to collectively as the “Services”).

1) When does Plug In Digital collect your Personal Information?

Plug In Digital is likely to collect and store your Personal Information during specific procedures, including but not limited to when you:

1. Navigate or play a Service.
2. Create a User Account.
3. Pay for an online Service.
4. Watch an ad on the Services.
5. Create user-generated content.
6. Sign up for the newsletter.
7. Contact Plug In Digital.
8. Take part in a competition.
9. Interact with other users in a chat room or forum.

Use of Plug In Digital Websites

Navigation on Plug In Digital

Websites

Login information. Whenever you log into a Service, Plug In Digital may passively collect information including but not limited to your IP address and your computer's MAC address, your console ID, the date and time of login, and your browser information.

Signing up for one of the Services

Creating a User Account. To play our games and/or access certain Services, you must first create a User Account. When you create your User Account, you will be prompted to provide the following information: login (user name) and password, email address, date of birth and country of residence. If you fail to provide this information, you will be unable to create a User Account.

Signing up for newsletters

When you create your User Account, you can authorize Plug In Digital to send you newsletters featuring details of new products, services and special offers relating to the Services. You can also authorize Plug In Digital to disclose your Personal Information to companies and organizations offering products and services that might interest you.

Payment information If you purchase a license to use virtual money or virtual items directly from Plug In Digital, we may be required to collect your billing information and financial details in order to process your payments, which could include your postal and/or email address. Plug In Digital may also receive the bill and the payment information that you provide when making a purchase with another provider, such as Facebook (for Facebook Credits) or Apple (for purchases relating to iOS devices). Our Terms of Service <https://plugindigital-cdn.s3.eu-west-3.amazonaws.com/Plug+in+Digital/PlugInDigital-Terms-of-Use.pdf> explain our policies and conditions relating to our payment and billing practices. Note that the purchase of credits or money from other vendors, such as Facebook Credits, may be governed by other terms of service.

Correspondence with customer support If you contact our customer support team for assistance, we will collect and store your contact details (generally your name and email address), information relating to your game or activity on the Service, and your user name. We will also keep a record of all the details of any correspondence between us.

Push notifications and local notifications

With your consent, we may send push notifications to your mobile device to provide you with game updates or other related notifications. You can manage your push notification settings via the relevant game's "Options" > "Parameters" > "Settings" or "Preferences" menu. If the push notification options are not available in the actual Service, you can change the settings in your device's settings menu for the game in question.

Contacting Plug In Digital

For the purpose of responding to any enquiries that you might send to Plug In Digital's Customer Service, confirming your account-related information and transactions, and providing you with Service-related information (such as if you lost your password or if changes are made to the Terms of Service), Plug In Digital may use your last name, first name, email address and date of birth.

Participation in competitions, surveys and questionnaires organized by Plug In Digital

Plug In Digital will regularly ask you to take part in surveys or questionnaires, as well as competitions organized online. When taking part, you will be asked to supply your last name, first name, email address, date of birth, postal address and country of residence. When entering a competition, your Personal Information will only be used as part of the competition to inform you of special offers for a specific product and notify you of any new products and services. When taking part in surveys or questionnaires, Plug In Digital will make your Personal Information anonymous to generate statistics for internal purposes.

Interacting in chat rooms and forums

When taking part in or interacting with other users in a Plug In Digital chat room or forum, we will collect

the content of your posts, the date and time of your activity, your online ID and your IP address.

Use of Plug In Digital games

Creation of user-generated content

Some Services provide a toolbox and content for creating and/or sharing your own original content. User-generated content is likely to be collected by Plug In Digital and may be qualified as Personal Information when you include Personal Information belonging to you or another person (for example, your name or picture). Under no circumstances will Plug In Digital be liable for the prejudicial consequences arising from the disclosure of such user-generated content.

Collection of game data when using the Services

When you use the Services, Plug In Digital reserves the right to collect, gather and save some of your game data, including the level achieved, your awards and your game time, for the purpose of enhancing its Services, improving their quality and adapting them to your centers of interest in an effort to provide a superior gaming experience.

ONLINE PAYMENTS

Some Services may give you the option of making purchases either on a Plug In Digital Website or directly in a Plug In Digital game.

In such cases, you agree that Plug In Digital may contract external service providers to collect your Personal Information to effectively provide such services as processing credit card payments, delivering products and awarding prizes or free products as part of special offers.

To pay for your purchase, you must provide your last name, first name, postal address, email address, country of residence and payment details, meaning your card number, the card holder's name, the expiry date and the security code in order to process your payment.

We will keep a record of all your payments and purchases made with Plug In Digital. The details of all your transactions will be stored either by Plug In Digital or the contracted external provider. Such details are kept on record for internal purposes as well as for auditing, accounting, conformity and legal purposes.

You may be asked to provide the name of your cell phone carrier, your cell phone model and a valid cell phone number in order to send the purchasing instructions directly to your cell phone.

2) How does Plug In Digital use your Personal Information?

To protect your Personal Information, Plug In Digital has set up a series of technological and organizational security measures to guarantee the security, integrity and confidentiality of your Personal Information. However, no method of sending data over the Internet or storing data can guarantee 100% security. Plug In Digital is therefore unable to guarantee the complete security of your Personal Information.

If your Accounts and Personal Information are password-protected, it is your responsibility to keep your password safe. Do not disclose your password to anyone. If you share your computer, do not forget to log out before leaving a Service.

Plug In Digital uses your Personal Information to answer specific enquiries, respond to purchase orders and send you order confirmations and other information relating to your account. Plug In Digital also uses your Personal Information to operate and improve its Services. This information is used solely by Plug In Digital with the aim of adapting the Services to meet users' requirements.

If users are found to be blatantly misusing the Services, Plug In Digital reserves the right to block specific User Accounts, specific IP addresses and specific console IDs and any type of device provided by the licensed hardware vendors. The IP address and console ID may be used to identify you with the aim of enforcing Plug In Digital's Terms of Service.

We may use your date of birth or age to screen access to our forums according to their official age restrictions. Plug In Digital cannot monitor every chat room and therefore makes no such warranty. However, Plug In Digital reserves the right at its sole discretion to delete any content in your posts without prior notice. All such data collected may be used by Plug In Digital to enforce its Terms of Service, uphold the law and protect its rights and those of its subsidiaries and other users, as well as for the security of its employees and users. This information may be sent to any law enforcement or government officials.

If you opted to receive emails from Plug In Digital when creating your User Account, you will receive emails relating to Plug In Digital's products and special offers. We will use the Personal Information that you provided during registration. You can opt out of this Plug In Digital service at any time.

Plug In Digital may display ads on the pages of its Websites. Such ads mainly concern Plug In Digital's Services. We may compile information about the sponsored links that you or other people using your computer have clicked via cookies to offer you ads that Plug In Digital believes correspond to your centers of interest.

Services may contain links to websites other than Plug In Digital, such as YouTube, Facebook and other social networking sites. If you click on a link to a third-party website, you understand and agree to leave the Services governed by our policies and that Plug In Digital has no control over such third-party websites. We cannot warrant that a third-party site implements the same security and privacy practices as Plug In Digital's own Websites. Plug In Digital disclaims all liability for the way in which your Personal Information could be used by these websites. We would advise you to check the privacy policies of all other service providers used.

3) How long does Plug In Digital keep your Personal Information?

Plug In Digital will keep your Personal Information for no longer than is strictly necessary to process your information and allow your use of the Service. Except where otherwise stipulated by law and legislation, Plug In Digital will keep your Personal Information for no longer than is strictly necessary in accordance with the uses described in this Privacy Policy.

4) How does Plug In Digital share your Personal Information?

Plug In Digital agrees not to disclose your Personal Information to any third parties without your prior express consent.

Sharing your data with other Plug In Digital companies and subsidiaries

Personal Information may be sent to other Plug In Digital companies for the purpose of operating the Services. Your Personal Information may be sent to Plug In Digital subsidiaries.

Your information will be collected and used by the teams working for Plug In Digital.

Sharing your Personal Information with third-party companies

When navigating on Plug In Digital Websites or using Plug In Digital games, external service providers may collect your Personal Information on behalf of Plug In Digital. These third parties are contracted by Plug In Digital to effectively provide such services as processing credit card payments, delivering products and awarding prizes or free products as part of special offers, and other services provided as part of Plug In Digital's Services. Except where a third party asks you to accept its own Privacy Policy and Terms of Service, these third parties will only share your Personal Information with Plug In Digital.

Plug In Digital will never share Personal Information with external companies for marketing and/or commercial purposes without having first obtained your authorization or the consent of a parent or guardian in case of users under the age of 13 (thirteen).

Offer walls

Plug In Digital games and their purchase pages feature an "offer wall" hosted by an offer wall provider. The offer wall allows third-party advertisers to give users virtual money in return for interacting with an ad or carry out a marketing campaign that includes opening an account with one of the advertisers. Such offers do not come from Plug In Digital. These offers are presented according to certain technical information, such as the geographic area or anonymous demographic information. If you click on an ad, you will leave the site hosted by Plug In Digital or its partner social networking site. To correctly credit the User Account and avoid any fraud, a unique identifier (sometimes your user name) will be shared with the offer wall provider.

Sharing with authorities

Plug In Digital may need to disclose Personal Information to law enforcement and government officials when required to identify, question and prosecute any individual likely to violate the rights of Plug In Digital, any user or third party. Finally, Plug In Digital may be legally required and forced to disclose Personal Information.

Your information and all the content of your posts (including but not limited to chat, voice calls, IP addresses and your Personal Information) may be viewed and monitored in accordance with the requirements of the Service and may be disclosed:

- When we have a good-faith belief that disclosure is required in pursuance of legal process (for example, a court order, search warrant or subpoena).
- To meet any applicable law or regulation.
- When we believe that the Service is being used to commit a criminal offence (including the exchange of information with other companies for the purpose of preventing fraud or the risk of insolvency).
- When we have a good-faith belief that there is an emergency representing a threat to your health and/or safety or to the

health and safety of another person or the public in general. • To protect Plug In Digital's rights and property and to apply our Terms of Service: <https://plugindigital-cdn.s3.eu-west-3.amazonaws.com/Plug+in+Digital/PlugInDigital-Terms-of-Use.pdf>

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Sharing in case of a merger

Third parties may have access to your Personal Information for the purpose of negotiations aimed at transferring all or part of Plug In Digital's activities. For this sole purpose, Plug In Digital may allow your Personal Information to be transferred, including data identifying minors.

If Plug In Digital's business activities are transferred, such as through a merger, acquisition by another company or the sale of all or part of its products or assets, your Personal Information could potentially be transferred. In case of a major change to our privacy practices following a business transfer, we will send you notice thereof prior to transferring your Personal Information.

5) Plug In Digital's special efforts to protect minors

Our Websites and games are not intended for minors under the age of 13 and we will not intentionally collect their Personal Information. Minors under the age of 13 must not use our Websites or our games. If we learn that we have collected Personal Information from minors under the age of 13, we will take reasonable measures to promptly delete such information from our files.

We know that we have a special obligation to protect children's Personal Information. In case of children less than 13 wishing to use the Services, prior written permission or any other verifiable consent must be received from their parent or legal guardian. In some countries, prior written permission or any other verifiable consent may also be required for children under the age of majority.

Plug In Digital uses its best efforts to protect minors and especially ensure their safe navigation on its Services and games. We would advise parents or legal guardians to be present when minors are using the Internet.

Chat rooms and forums for minors

Consent from parents or legal guardians applies exclusively to the Plug In Digital Websites for which such consent has been granted. In any case, Plug In Digital reserves the right to restrict minors' access to all or part of a Plug In Digital Website.

Plug In Digital only shares Personal Information concerning minors under the age of 13 when prior consent has been received from a parent or legal guardian.

5) Cookies

Whenever used in this Cookies policy, the terms used with initial capital letters, shall have the meanings ascribed to it in the Privacy Policy, without distinction as to whether they are used in the singular or plural.

Plug In Digital attaches great importance to privacy and takes its responsibilities regarding the processing of Personal Information very seriously.

This policy provides information about how Plug In Digital uses “cookies” or similar technologies on its Site (as this term is defined in the [Legal mentions](#)) and all of its Services.

These cookies help Plug In Digital to understand how the User [and/or Visitor] interacts with its Services and to improve the experience and use of certain features. In particular, cookies are used to improve the navigation quality of our Site and show ads that match the User’s [and/or Visitor’s] centers of interest on Plug In Digital’s Site pages or games.

This policy also provides information on how third parties may use these technologies in connection with the Services.

5.1. About cookies

This cookie management policy applies to any User [and/or Visitor] visiting the Site and/or using any of the Services.

Except for the cookies which are administrated by third parties, Plug In Digital is responsible for processing Users’ personal information, which Users accept.

5.2. What is a “cookie”?

A “cookie” is a piece of information, usually small and identified by a name, which may be transmitted to the browser by a website to which the User [or Visitor] connects. The web browser will store it for a certain period of time, and send it back to the web server each time the User [or Visitor] reconnects. Cookies may have many uses: they can be used, for example, to memorize the client identifier, navigation for statistical or advertising purposes, etc.

As detailed below, the use of cookies may involve the collection and use of the User’s [or Visitor’s] Personal Information, such as their IP address or other online mobile identifiers. For more information on the collection and use of such Personal Information, the User [and/or the Visitor] may consult the Privacy Policy and Terms of Use.

The cookies used on the Site are the following:

Internal cookies necessary for the Site to function:

COOKIE’S NAME	PURPOSE

Third-party cookies intended to improve interactivity of the Site:

DOMAIN(S)	PURPOSE

5.3. How to refuse the use of cookies?

Upon first visit of the Site, a banner informs the User [or Visitor] of the presence of cookies and invites him/her to indicate his/her choice. The cookies are only registered if the User [or Visitor] accepts or continues to browse the Site by visiting a second page. The User [or Visitor] may, at any time, be informed and configure his cookies to accept or refuse them by [visiting the cookie settings tab [***merci d'insérer un lien vers l'onglet de réglages des cookies le cas échéant***], accessible via a link on each page of the Site] / [selecting the options available in this Privacy Policy and Terms of Use [***merci d'insérer le cas échéant une liste de cases à cocher en début ou en fin de politique de confidentialité***]]. The User [or Visitor] may indicate his/her preference either globally for the Site or according to the suggested options.

The User [or Visitor] may also prevent the browser from accepting certain cookies, have the browser ask for his/her consent before a new cookie is placed in his/her browser, or block cookies altogether by selecting the relevant settings in the browser's privacy preferences menu.

The links below will help the User [or Visitor] find the settings for some common browsers (it is important to note that Plug In Digital is not responsible for the content of external websites):

- Manage cookie settings in [Chrome](#), [Chrome Android](#) and [Chrome iOS](#).
- Manage cookie settings in [Safari](#) and [Safari iOS](#).
- Manage cookie settings in [Internet Explorer](#).
- Manage cookie settings in Opera.

5.4. Amendments

Any amendment to this cookie policy will be posted on this page and should be consulted regularly.

5.5. Contact

For any questions, comments, complaints or requests regarding this cookie policy, or the processing of his/her Personal Information, the User [or Visitor] may contact Plug In Digital at the following address: rgpd@plugindigital.com.

In the event of a dispute regarding the processing of his/her Personal Information, the User [or Visitor] may lodge a complaint with the French data protection authority (CNIL), 3 place de Fontenoy – TSA 80715 – 75334 PARIS CEDEX 07.

6) What are your rights as a user?

In pursuance of the French Data Protection Act 1978, users have the right to access and amend the Personal Information that they provided when creating their account on the Plug In Digital Website or purchasing Services and prevent said information from being used. As such, users may request that any inaccurate, incomplete, ambiguous or outdated Personal Information be amended, completed, clarified, updated or deleted. To exercise any one of these rights, you must contact Plug In Digital at the following address: Plug In Digital , 8b boulevard Berthelot, 34000 Montpellier, or by sending an email to: rgpd@plugindigital.com.

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7) Amendments to the Privacy Policy

Plug In Digital reserves the right to amend this Privacy Policy at any time. You are therefore advised to regularly consult this Policy.

By using the Services after any amendments have been made to the Policy, you indicate your acceptance of such amendments. If you do not agree with any substantial amendments made to this Privacy Policy, you must refrain from using the Services.

If we decide to make major changes to our Privacy Policy, we may send notice thereof to you and other users using the email address in our files. We may also place a note in our games and Plug In Digital's other Websites instead of sending an email. We would advise you to regularly visit the www.plugindigital.com Website and this Privacy Policy.

8) Contact us

If you have any questions or if you wish to delete your User Account, please use the contact form available at the following address: <http://www.plugindigital.com> For any enquiries, comments or problems concerning our Privacy Policy and/or privacy practices, send an email to rgpd@plugindigital.com. Any other enquiries must be forwarded to the Plug In Digital support page: <http://www.Plug In Digital.com/>.

Address:

8b Boulevard Berthelot

34000 Montpellier.
France.